

PLEASE TAKE ONE  
**FREE!**

# DIMPLE TIMES.

## OF SOUTH CENTRAL OHIO VALLEY

RTD Media, A Division of E-Quiver, Inc. | For Advertising Call (740) 474-7526 | [GoodNews@DimpleTimes.com](mailto:GoodNews@DimpleTimes.com)

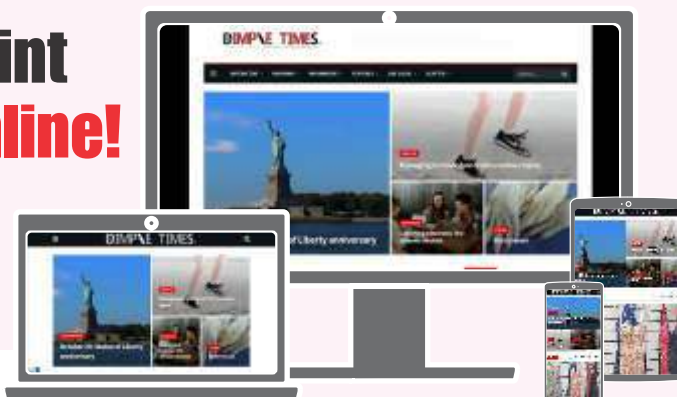
**“The Interactive, Inspiring & Informative Coffee Reader” that is read every week by thousands of fans around Central Ohio!**

- Distributed for FREE by subscription and at 100+ distribution points like grocery stores, restaurants, coffee shops, offices, banks, hair salons, auto repair shops, hotels, medical & dental waiting rooms, government offices, retail stores, etc.
- People of all ages read Dimple Times. Our content appeals to just about everyone.
- Research shows that our readers take our “coffee reader” style paper home to share with family and friends.
- Each edition includes comics, articles, word search, crossword, Sudoku, trivia and more positive fun.
- Dimple Times is a break from the news of the regular media as we stay far away from bad or controversial news.
- Dimple Times newspapers are distributed weekly in Pickaway, Fairfield, Fayette & Ross Counties.
- Find them where people wait and are looking for something to read.



**In print  
and online!**

**DimpleTimes.com**



Attract customers,  
increase sales &  
improve your business.  
All while you put a smile  
on someone's face!



Previous editions are viewable online at [Issuu.com/dimpletimes](http://Issuu.com/dimpletimes)

# DIMPLE TIMES OF SOUTH CENTRAL OHIO VALLEY ADVERTISING RATES

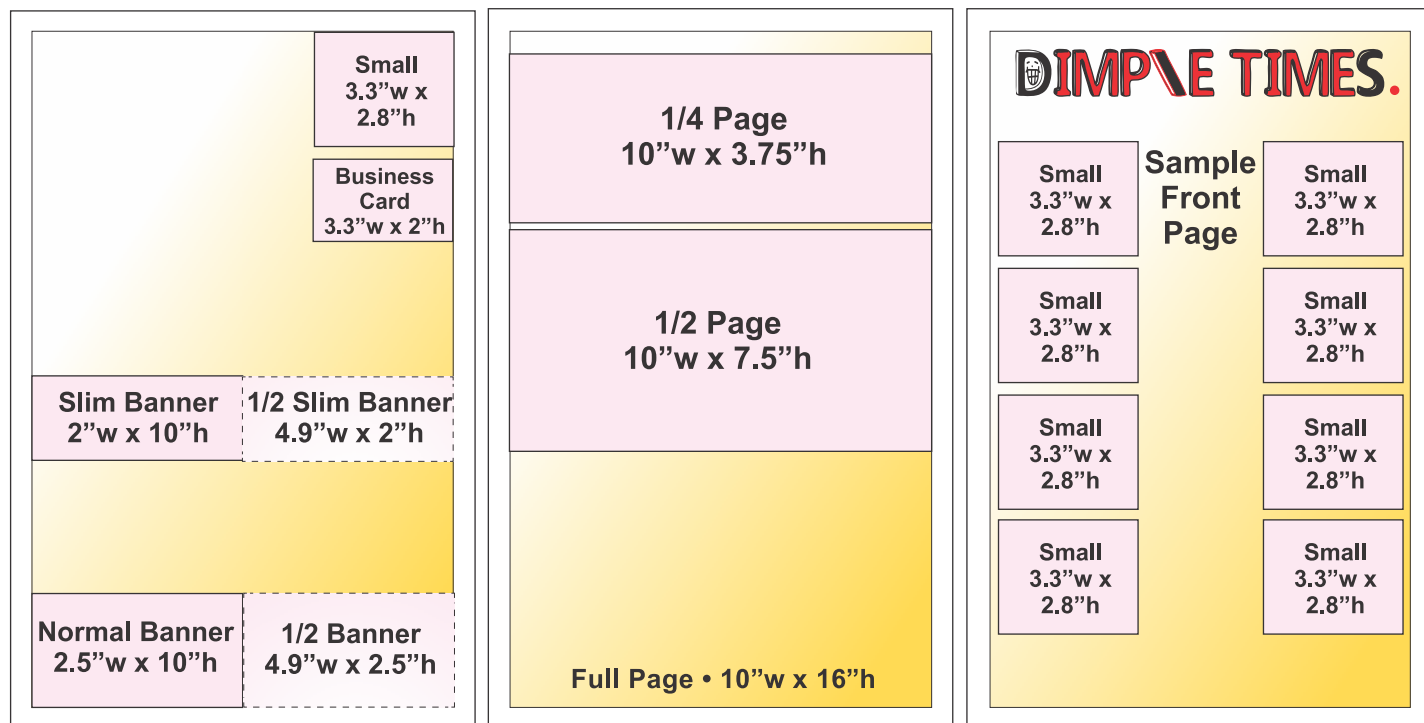
AD SIZE	52 Weeks	26 Weeks	13 Weeks	OPEN RATE
	Color	Color	Color	Color
Full Page (10"w x 16"h) <b>SPECIAL</b>	<del>\$326</del> \$275	\$398	\$422	\$545
1/2 Page (10"w x 7.5"h)	\$235	\$268	\$299	\$335
1/4 Page (10"w x 3.75"h)	\$147	\$168	\$191	\$210
Normal Banner (10"w x 2.5"h)	\$114	\$131	\$148	\$163
Slim Banner (10"w x 2"h)	\$98	\$112	\$138	\$141
Normal 1/2 Banner (5"w x 2.5"h)	\$69	\$79	\$89	\$99
Slim 1/2 Banner (5"w x 2"h)	\$65	\$76	\$86	\$95
Small Front Page (3.3"w x 2.8"h) <b>SPECIAL</b>	<del>\$75</del> \$65	\$85	\$95	\$113
Small (3.3"w x 2.8"h)	<del>\$50</del> \$40	\$60	\$75	\$95
Business Card (3.3"w x 2"h)	\$25	\$35	\$50	\$70

All rates listed are priced per week

PREMIUM POSITIONS	Full Color! <b>FRONT PAGE</b>	Small 3.3X2.8		Slim Banner 10X2	
		52 weeks	\$ 75	\$ 125	
		26 weeks	\$ 85	\$ 135	

Front page ads rotate clockwise for MAXIMUM exposure.

All rates listed are priced per week



Not Actual Size. The diagrams above are only representational of ad size relative to page. Ad sizes were created to scale on a standard tabloid format.

**FOR ADVERTISING CALL OR TEXT (740) 474-7526**

EMAIL: [goodnews@dimpletimes.com](mailto:goodnews@dimpletimes.com)